

9.15.2011

FOR IMMEDIATE RELEASE

Contact: Jennifer Bulotti, 916.955.1313

[<mailto:jenniferb@modamedia.com>](mailto:jenniferb@modamedia.com)

Ticket information: [<http://www.folsomlive.com>](http://www.folsomlive.com)

Folsom Chamber of Commerce: 916.985.5555

Hope Productions™: 916.920.4673

“Folsom LIVE!” features double-platinum artist Eddie Money during first night of music festival on Historic Sutter Street Sept. 23-24

**Two-night festival features 30 bands playing on outdoor
stages along Historic Sutter Street**

**Grammy Award winners Los Lobos headlining Saturday
night**

Folsom, CA — Eddie Money, who catapulted to double-platinum status for Top 40 hits like “Baby Hold On,” “Two Tickets to Paradise” and “Take Me Home Tonight,” will be rockin’ the crowds as Friday’s headliner during the 8th annual **Folsom LIVE!** music festival Sept. 23-24 on Historic Sutter Street.

Pat Benatar, previously scheduled to appear on Friday, was forced to cancel due to an injury suffered by her guitarist husband, Neil Giraldo.

Folsom LIVE! features two evenings of entertainment on outdoor stages playing host to 30 bands, and includes food and beverages hosted by local restaurateurs and businesses. It takes place on Folsom’s Historic Sutter Street on Friday, Sept. 23 and Saturday, Sept. 24, starting at 5:00 p.m.

This year’s benefit event is presented by the Folsom Chamber of Commerce in partnership with Hope Productions™ Foundation.

In addition to Money, some of music’s most recognized entertainers will be featured, including the three-time Grammy Award winning rock band Los Lobos; country superstar Ronnie Milsap; bluesy Lydia Pense & Cold Blood; 80s cover band Tainted Love and country artists Whiskey Dawn.

Concert-goers can take advantage of a free ride on Regional Transit with a Folsom LIVE! ticket, and RT has extended service until 11 p.m. both nights for trains out of Folsom.

Folsom LIVE! has grown to near capacity over the years. Organizers recommend purchasing tickets in advance. Advance ticket prices are \$37.50 (One-Day), \$65.00 (Two-Day), \$120.00 (One-Day Party Pack*) and \$199.00 (Two-Day Ultimate Festival Pack*).

Tickets may be purchased for \$45.00 (One-Day) and \$70.00 (Two-Day) on the days of the event. The Chamber Discount Card may also be used ("Buy One, Get One Free" with a one redemption maximum for Friday AND Saturday).

Visit **www.folsomlive.com** for more ticket information or call the Folsom Chamber of Commerce at 916.985.5555, or Hope Productions™ at 916.920.4673.

About the Folsom Chamber

The Folsom Chamber of Commerce is a dynamic organization of more than 1,000 businesses dedicated to sharing and building the Folsom community located at the heart of Gold Country just 22 miles east of Sacramento. The mission of the Chamber is to improve and protect the business climate and quality of life in Folsom by being an advocate for business, a community partner and a business resource.

The Chamber fosters business-to-business relationships through monthly networking events, workshops and numerous other community events during the year. The Chamber's signature events include the popular Folsom Pro Rodeo every July and Folsom Live in September.

About Hope Productions™ Foundation

Hope Productions™ Foundation is a Sacramento-based nonprofit providing support and training for charities serving children and youth. The Foundation's mission is to provide resources to children and youth charities to ensure sustainability, viability and awareness by providing fundraising and marketing resources to strengthen nonprofit organizations, and benefit local children and youth through sustainable, large scale, profitable events.

The Foundation recently held the **WALK 'N ROCK FOR KIDS** event that included a morning 5K walk to benefit the foundation's nonprofit partners, and an exclusive VIP reception prior to the benefit concert featuring KISS. Proceeds and support services from the event were divided among: Big Brothers Big Sisters of Greater Sacramento, Cristo Rey High School, Keaton Raphael Memorial, Okizu, People Reaching Out, River Cats Foundation and Wind Youth Services.

**The One-Day Party Pack and Two-Day Ultimate Pack must be purchased in advance and quantities are limited.*

###