



Hope
Productions™
FOUNDATION

PARTNERS EMPOWERING CHILDREN'S CHARITIES

WELLS
FARGO

WELLS FARGO IS PROUD TO BE A CONTRIBUTOR TO HOPE PRODUCTIONS FOUNDATION AND THE CHARITIES IT SERVES.

Hope Productions™

FOUNDATION



Hope Productions Foundation is a Sacramento-based nonprofit that provides support and training at no cost for local charities serving children and youth. Services include leadership training and guidance for nonprofits to improve their marketing, fundraising, partnerships, and board cultivation so they may become more efficient and increase their potential for long-term sustainability.

With continued support from the community, the Foundation has distributed over \$1.5 million in contributions, resources, marketing and in-kind business training to local children and youth nonprofits since its inception in the Fall of 2008.

The Foundation is currently working with seven nonprofit partners that encompass the following areas of service: Advocacy, At Risk Youth, Education, Medical/Research, Wellness and Youth Development. These partners are in their final year of a three-year training program coupled with leadership development and fundraising support. The Foundation recently extended its services to an additional 15 affiliates that are receiving fundraising support and abbreviated training.

Hope Productions Foundation believes it's time to make a difference in our community — a difference that will have a lasting impact on children's nonprofits for years to come.

IT'S TIME TO SPREAD HOPE TO CHILDREN WHO NEED IT MOST

Some... Trying to find a way home

Some... Hoping for a cure

Some... Looking for guidance for a life without drugs and alcohol

Some... Needing respite from a hard fought battle

Some... Wanting a chance at a brighter future

Some... Wishing to be a kid without any barriers



How to Get Involved

Hope Productions Foundation is committed to strengthening and benefiting children's charities by providing leadership skills, business development training, resources and funding support. We need assistance from local individuals so that we can continue to benefit children and youth in your communities.

To Volunteer

With a small staff, the Foundation is always in need of volunteer support. From clerical assistance to event preparation, every volunteer is vital to the success of our organization. To learn more about volunteering opportunities, call us at 916-920-4673, or email us at aplanas@hopeproductions.org.

To Donate

Whether \$5 or \$5,000, every donation makes a meaningful difference in the lives of our community's children. All donations support the Foundation to continue its mission of providing resources to child and youth charities to ensure sustainability, viability and awareness.

ATM Donations

It just got a lot easier to give to the charity that is dedicated to making your community a better place for our children, thanks to Wells Fargo Bank. From January through March 2011, Wells Fargo ATM card holders can conveniently send donations to Hope Productions Foundation from more than 400 ATM machines in Northern California.

From the main ATM menu, choose "Donate to Charity" and follow the on-screen instructions to input your chosen amount. Donations are tax deductible, so each ATM donation will be finalized with a receipt.

WHO WE SERVE

2010-2011 NONPROFIT PARTNERS

**Big Brothers Big Sisters • Cristo Rey High School
Keaton Raphael Memorial • Okizu • People Reaching Out
Rivercats Foundation • Wind Youth Services**

OUR LEADERSHIP

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NON-PROFIT AFFILIATES

A Touch of Understanding
Access Leisure Youth Program
CASA Sacramento
CHHAT

Child Advocates of Placer County AY2 Program

Discovery Museum Science & Space Center

El Dorado Hills Musical Theatre

Full Circle Treatment Center

Lighthouse Counseling & Family Services

Lilliput Children's Services

Mercy Education Resource Center

Positive Coaching Alliance

Roberts Family Development Center

Sierra Forever Families - Wonder Mentoring Program

St. John's Shelter for Women & Children

SAVE THE DATE!

May 29, 2011

Become a sponsor or
form a walk team today!



**Big Brothers Big Sisters
of Greater Sacramento Area**

Turning an "F" student into an "A" student can take more than hitting the books. Sometimes it takes hitting the road to learn about who you are and to believe in what you can become.

For Little Brother David, the eight years he's known Big Brother Tom have been a journey of self-discovery. In school he's gone from bad grades and poor self-esteem to understanding that, with hard work, he can accomplish anything he sets his mind to. Through eight years of friendship, he's joined Tom and his wife for family trips and vacations. But there was one particular trip along the way that helped him identify with his own heritage.

That was the visit they made to Santa Fe, New Mexico where David, who is three-eighths Native American, forged a powerful connection to his roots. Says Tom, "It was good for David to see what Native Americans can achieve. My wife and I are starting to explore Native American college scholarships so David will have an affordable choice of colleges."

Says David: "My Big Brother has changed me from a little boy into a man."

Big Brothers Big Sisters of Greater Sacramento (BBBS), an



affiliate of the national organization, was established in 1963 to serve the needs of children, ages 7-18, in the counties of Sacramento, Yolo, Placer and San Joaquin. Big Brothers Big Sisters of Greater Sacramento annually serves approximately 450 ethnically and economically diverse children. The majority of children and youth served are from single-parent homes and approximately 93 percent of the children currently live at or below poverty level. Most are boys (76%) who may have no caring or positive male adult in their lives. Big Brothers and Big Sisters programs offer one-to-one, long-term mentoring programs in community-based settings.

1451 River Park Drive, Suite
241 Sacramento, CA 95815
916-646-9300
www.bbbs-sac.org



Niki has hopes and dreams for a bright future. Cristo Rey High School gave her the chance to make that future come true.

Coming from an environment where there were more uphill battles than victories, Niki knew that to succeed she needed to keep a positive attitude, work hard and keep dreaming.

Being a dedicated honors student isn't easy, especially with sports and family responsibilities. Along with her rigorous school schedule, Niki was in the school's Sports Leadership Program, and she enrolled in the Work Study program that placed her at Waste Connections where she worked for three years learning valuable business and computer skills that she can apply to her career.

Niki graduated with honors with Cristo Rey's first graduating class in May, 2010. She now attends Sacramento City College with the goal of advancing to a four-year university. Niki's wish is that every child that wants a quality education has the same opportunities that she did.

Cristo Rey High School is a college-preparatory school dedicated to the advancement of youth from multi-ethnic,



religious and cultural backgrounds. Cristo Rey provides economically disadvantaged families means to enroll their child in a school setting that is safe, drug- and gang-free—where all students have the opportunity to realize their potential.

Cristo Rey schools maintain a rigorous academic curriculum tailored to the student's needs, an average class size of 25, and a Work-Study program that enables students to earn part of their tuition. There are now over 80 Work-Study sponsors in the greater Sacramento region. Cristo Rey High School Sacramento impacts many lives that normally would not have the opportunity for a college preparatory education and provides them with the tools for a successful future.

6200 McMahon Dr.
Sacramento, CA 95824
916-400-3400
www.cristoreysacramento.org



After losing their 5-year-old son Keaton in 1998 to a deadly cancer known as neuroblastoma (cancer of the nervous system), Robyn and Kyle Raphael, with family and community support, founded the Keaton Raphael Memorial as a resource for childhood cancer families. "Childhood cancer is a family diagnosis and parents are often overwhelmed by the emotional, financial and life-changing turbulence that affects their family unit while trying to care for their child," says Robyn.

KRM's core philosophy is that families need support to help them navigate a complex journey until a cure is found. For more than 12 years, the organization has empowered families by providing critical financial assistance to pay for basic needs such as food, gasoline, rent and medical expenses.

The lives of more than 750 childhood cancer families in Northern California have been infused with hope as the organization acutely understands and cares about each child's battle with childhood cancer. Parents turn to KRM for advocacy, educational materials, guidance and sometimes just for a listening ear.

The Family Navigator Program takes the guesswork out of resourcing the family's treatment needs in Northern Cali-



fornia. It uses a compassionate and systematic approach to identifying the basic needs of the family, accesses its support system and links the family to critical social and safety-net programs and services within their community. The Family Navigator also works with hospital social workers to create a "team" support system for the family.

"As a family who has experienced the childhood cancer journey," says founder and CEO Robyn Raphael, "we recognize that our families need several types of support and we are committed to guiding them through their journey with hope and understanding."

970 Reserve Drive, Suite 144
Roseville, CA 95678
916-784-6786
www.childcancer.org

Building strong relationships in our community



In 2010 we've volunteered over 17,000 hours and contributed more than \$3 million to nonprofits and schools in Northern California.

The opportunity to show our commitment to our communities across Northern California means a lot to us. What each of us contributes can, together, make life better for everyone.

We are proud to be a part of the community.

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Together we'll go far





People Reaching Out (PRO) is in the business of keeping kids away from drugs, alcohol and violence. Prevention strategies align with best practice, science-based research programs. Peer-to-peer mentoring, youth development, family strengthening counseling, community and coalition development define our high-impact strategies and results-oriented outcomes.

For 30 years, programs offered by People Reaching Out have been available at no charge to both youth and families. Work is sustained by individual donor investment and public and private partnerships with foundations, corporations, private businesses, school districts and government. The impact of PRO's after-school programs resonates throughout four school districts within the Sacramento region: San Juan Unified, Sacramento City Unified, Elk Grove Unified and Washington Unified, as well as the cities of Sacramento, West Sacramento and Citrus Heights. Community and coalition development work is accomplished in the communities of Arden Arcade, South Sacramento and extends through the Central Valley as far as Fresno.

Annually, People Reaching Out programs and services touch the lives of 24,000 youth and families representing a cross-section



of socio-economic backgrounds. 62 percent of participants represent low- to moderate-income families. And 76 percent of Parent-Teen counseling participants are also low- to moderate-income families. PRO provides universal parenting and family strengthening counseling to immigrant communities through in-language workshops in Hmong, Spanish, Russian and Slavic.

The PRO mission and strategy-based approach to alcohol, drug and violence prevention ensures our children and youth will possess lifelong learning and the developmental benefits of remaining drug free so they can dream big in school, family and community life.

5299 Auburn Blvd.
Sacramento, CA 95841
916-576-3300
www.peoplereachingout.org



Imagine being 5 years old, tenacious, full of life and wonderment. Then, you're diagnosed with cancer. Life, as you know it, changes forever—for you and your family.

Juliette, proud of her nickname "Warrior Princess" for her courageous battle with childhood cancer, was diagnosed nearly two years ago, and her tenacity is remarkable. Mom Kirsten has become her No. 1 cheerleader and healthcare advocate, and she is dedicated to keeping her daughter's—and family's—spirits high to win the childhood cancer battle.

Juliette is fortunate to be under the care of some of the best oncologists in the region. They knew this little warrior needed a bit of "down time" at a camp geared for kids like her. She had the time of her life at Camp Okizu! Wanting other kids to experience it, too, Juliette gathered enough pledges through Walk N Rock for Kids for 21 other children to attend Camp Okizu.

Since 1982, more than 3,000 children with cancer have experienced the thrill of summer camp at Camp Okizu. Courage and hope are plentiful and friends abound. At camp, they re-discover that they are children and not just cancer patients.



A camping experience is invaluable to children undergoing and recovering from cancer treatments. It is the only place other than the hospital where these very special children can meet other kids who have also lost their hair during chemotherapy, had to face a limb amputation or suffered a relapse after months or years of treatment. And the camp program is open to both boys and girls, regardless of race, color, national origin, sex or handicap. Camp Okizu allows the campers to experience fun, adventure, independence, camaraderie and learning in a beautiful outdoor setting, and their time there gives them treasured life-long memories.

16 Digital Dr. Ste 130
Novato, CA 94949
415-382-1503
www.okizu.org



The mission of the River Cats Foundation, Inc. is to improve the lives of families and youth in the greater Sacramento region, especially those most at risk, by supporting programs and partnerships that empower families and change lives. The foundation focuses on baseball to promote education, teamwork and self-esteem.

Community involvement has been an important priority since the River Cats' inaugural season in Sacramento in 2000. The River Cats staff have spent countless hours at community schools, non-profit organizations and civic clubs, and are keenly aware of their responsibilities to give back to the community.

As part of the 2005 Triple-A All-Star Game Legacy Project, the River Cats Foundation, along with River Cats Baseball, contributed cash, goods and services totaling more than \$250,000 to River Cats Independence Field over a three-year period.

River Cats Independence Field is a baseball diamond in South Sacramento with a custom rubberized turf, similar to field surfaces in the Paralympics. This special field also includes dugouts, restrooms, a snack bar and picnic area all designed to accessibility standards for individuals with disabilities. Volunteer able-bodied players are paired with challenged players who assist and play with them in batting, catching, throwing and running. The volunteers experience the powerful and positive differences they can make in the lives of others.

400 Ballpark Dr. West
Sacramento, CA 95691
916-376-4700
www.rivercats.com



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Today's challenging economy has forced more and more people to depend on nonprofits for warm meals, after-school care and much-needed resources. But those same nonprofits also need a place where they can turn so they can receive the necessary support to help as many people in the community as possible.

Since 2008, Hope Productions has been there for local children's charities by helping to provide solutions to such challenges as staffing and fundraising. Wells Fargo has been there every step of the way since Hope Productions' inception to make sure the support and training that is done by the organization can continue and grow.

Wells Fargo recently contributed \$35,000 to support Hope Productions. These funds will help them offer a world of possibilities to youth in the community and recognize local organizations and community leaders who work towards the advancement of children.

Wells Fargo and Hope Productions recognize that youth in our community benefit when we all work together. Supporting organizations with limited resources is extremely important because it is directly linked to the future success of our communities.

Encouraging and supporting organizations that share our similar vision of coming through for our communities is a core value of Wells Fargo. Partnering with our communities is what we do best. By working together and inspiring others to do the same, we can make a difference.



Sarah was born in a small Central California town. She bounced from home to home before moving to Sacramento with her older sister, following their mother's death. With an abusive father and her relationship with her sister deteriorating, Sarah arrived at the Wind Shelter. And she became homeless.

After being in the Wind system for six months, Sarah graduated from high school, works part-time as a Healthshack Ambassador at the Wind Youth Center and is a sophomore at American River College. She is on track to transfer to UC Davis for a dual degree in pharmaceutical sciences and chemistry. Her goal is to graduate as a Doctor of Pharmacy and to have a Ph.D. in chemistry.

While it's hard to imagine that there are teenagers in our community who, through no fault of their own, become disconnected from a stable living situation, it is even harder to imagine that there are so few resources to help them.

The mission of Wind Youth Services is to engage homeless youth who need safety from the streets and access to resources that will help them move from crisis to healthy functioning and independence.

**Last year more than 100 youth were provided a safe place to sleep at the Wind Shelter and more than 19,000 meals were served at the Center.*

701 Dixieanne Ave.
Sacramento, CA 95815
916-561-2424
www.windyouth.org

The legacy of leadership



Great leaders leave a mark on the communities they serve. They bring people together, create a consensus and work hard to make positive change. What is accomplished today can last for generations.

Hope Productions Foundation, thank you for creating a lasting legacy of success.

wellsfargo.com

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Together we'll go far

